



Virginia Green: *Convention Center* Profile:



Greater Richmond Convention Center



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Greater Richmond Convention Center

The Greater Richmond Convention Center is one of the most versatile and well-equipped meeting and exposition facilities in the mid-Atlantic that is devoted to offering event planners, show producers, exhibitors and consumers all the amenities expected in a world class facility. At 700,000 gross square feet of space, the Greater Richmond Convention Center is the largest meeting and exhibition facility in the Commonwealth of Virginia. It is centrally located in the state in the Capitol City of Richmond and more than half of the U.S. population resides within a 500 mile radius of the facility. The Greater Richmond Convention Center's staff is dedicated to environmental responsibility and the Virginia Green program. Green practices including recycling, waste reduction, and conservation are routinely practiced. This environmental commitment is actively communicated to meeting and event planners as well as visitors who are encouraged to participate in our green practices.

***Virginia Green* Activities.**

When visiting the Greater Richmond Convention Center, you can expect the following practices:

Provides Recycling and Waste Reduction

- Recycling - active recycling of paper, plastic, aluminum and cardboard, as well as, glass, grease, toner cartridges, newspaper, and fluorescent lamps.
- Items are collected in pre-function spaces, offices, meeting rooms and all back of house spaces.
- Co-mingled materials are transported to an off-site sorting facility
- Purchase from vendors and service providers with a commitment to the environment
- Purchase durable equipment and furniture

Eliminate Use of Styrofoam and Reduce Disposables

- Use of recycled paper for administrative offices
- Use of bio-degradable products in concession stands
- Use dishware, glassware, and silver ware to minimize use of disposables

Water Efficiency

- The convention center retro-fitted all of its water fountains with filters and signage to encourage attendees to use them rather than individual bottles, reducing waste.
- Restrooms have low-flow toilets and other water-saving devices.
- Landscaped property with drought-resistant plants

Energy Conservation

- Incandescent lamps Energy efficient fluorescent lighting has been switched from wherever possible in the facility.
- State-of-the-art energy management systems for HVAC and lighting throughout the building.
- Lighting & HVAC systems programmed based on event schedules to minimize usage during non-peak times and conserve energy.
- Non-essential items turned off when spaces not in use such as escalators, plasma and TV monitors and similar items.

Support Green Conferences & Events

- Recycling containers are provided to any and all meeting/show organizers
- The convention center has an urban location, easily accessible to its visitors. The GRCC encourages the use of public transportation and walking. We promote the GRTC Lunch Time Express, which links attendees and employees to more than 100 restaurants and shops. The GRCC also provides walking maps of the city to promote the area businesses around the center.
- The GRCC uses Green Seal Certified cleaning products

For more information on the **Greater Richmond Convention Center**, please visit our website at www.richmondcenter.com

The Greater Richmond Convention Center is managed and operated by **Global Spectrum**. For more information on Global Spectrum, please visit our website at www.global-spectrum.com

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen.



Virginia Green is a partnership program supported by

